



Crafting Your Brand's Digital Identity





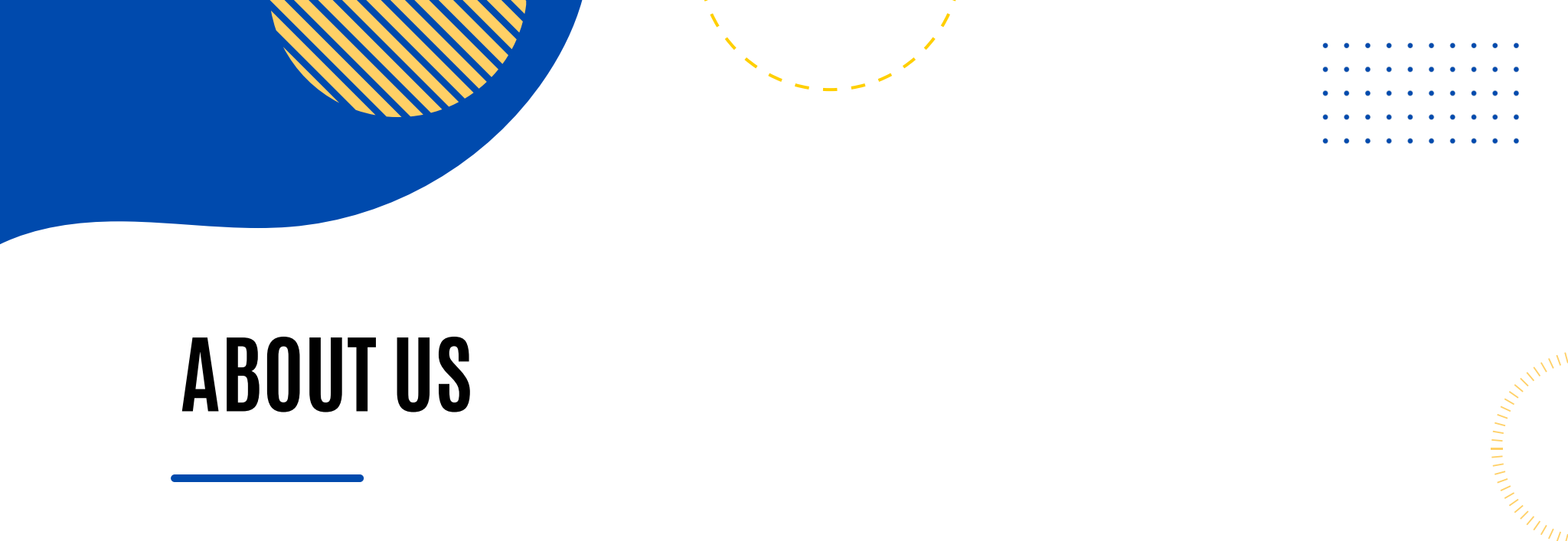
1 ABOUT US

2 OUR MISSION & VISION

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ABOUT US

ARIA Digital Marketing is a creative and performance-driven agency helping businesses grow online. We craft tailored digital strategies that boost visibility, generate leads, and deliver measurable results. Whether you're a startup or an established brand, we help you stand out in the digital space.





OUR MISSION

To deliver smart, impactful digital marketing solutions that drive growth and build strong brand presence.



OUR VISION

To be a trusted digital partner for brands aiming to thrive in a connected world.

OUR SERVICES

● PLATFORM ADVERTISING

Reach your ideal customers through targeted ads on Google, Facebook, Instagram, and more—with better ROI.

● WEB DEVELOPMENT

Custom-built websites that are fast, secure, and optimized for performance across all devices.

● WEBSITES

From design to deployment, we create stunning, user-friendly websites that turn visitors into customers.

● SEO (SEARCH ENGINE OPTIMIZATION)

Improve your search rankings and drive organic traffic with proven SEO strategies tailored to your business.

● SOCIAL MEDIA MARKETING

Grow your online presence and engage your audience with creative, platform-specific social media campaigns.

● VIDEO CREATION & EDITING

Tell your brand story through high-quality, engaging videos designed for maximum impact.

WHY ARIA?



- Customized Strategies
- Creative + Data-Driven Approach
- Transparent Reporting
- Experienced Team

OUR CLIENTS

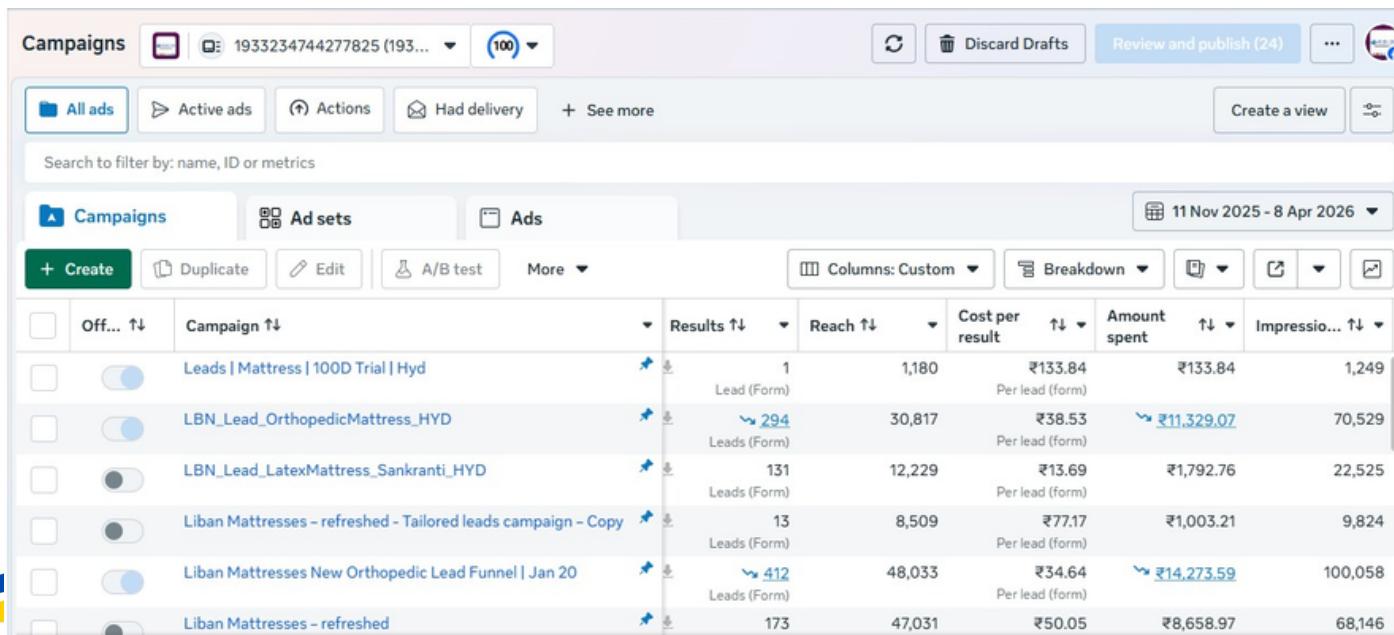


OUR WORK

Client Type: Liban Mattress

Goal: Increase leads

Result: Generated 1024 leads in 149 days



The screenshot displays the Facebook Ads Manager interface for a client named 'Liban Mattress'. The account ID is 1933234744277825. The interface shows a list of campaigns with columns for Off status, Campaign name, Results, Reach, Cost per result, Amount spent, and Impressions. The date range is set from 11 Nov 2025 to 8 Apr 2026. The table lists six campaigns, with the last one, 'Liban Mattresses - refreshed', being selected.

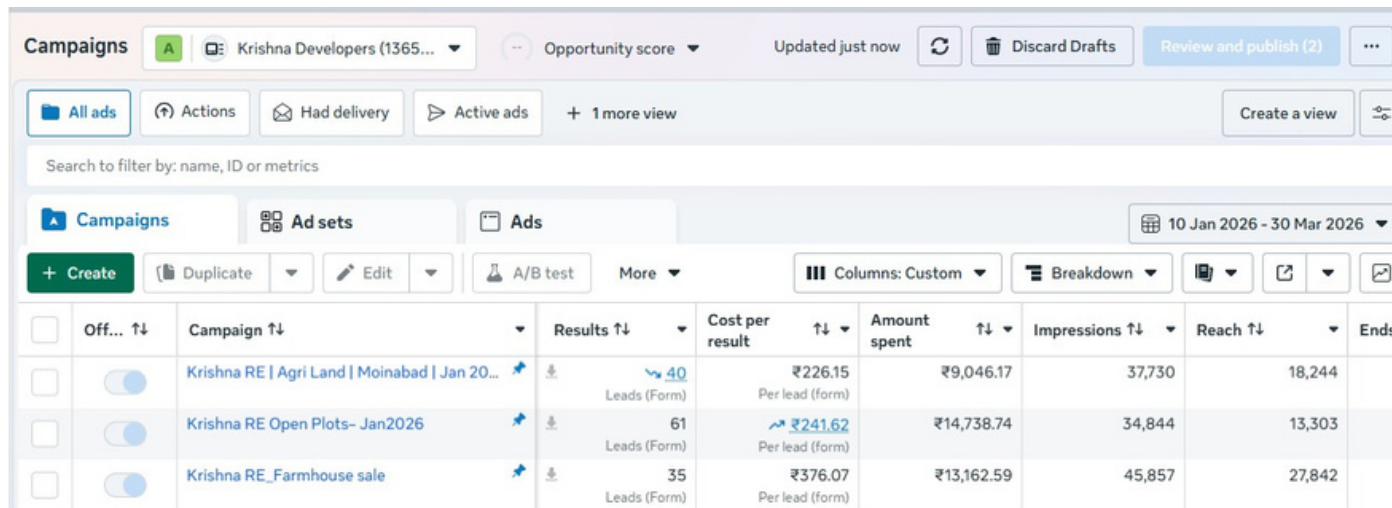
Off... ↑↓	Campaign ↑↓	Results ↑↓	Reach ↑↓	Cost per result ↑↓	Amount spent ↑↓	Impressio... ↑↓
☐	Leads Mattress 100D Trial Hyd	1 Lead (Form)	1,180	₹133.84 Per lead (form)	₹133.84	1,249
☐	LBN_Lead_OrthopedicMattress_HYD	294 Leads (Form)	30,817	₹38.53 Per lead (form)	₹11,329.07	70,529
☐	LBN_Lead_LatexMattress_Sankranti_HYD	131 Leads (Form)	12,229	₹13.69 Per lead (form)	₹1,792.76	22,525
☐	Liban Mattresses - refreshed - Tailored leads campaign - Copy	13 Leads (Form)	8,509	₹77.17 Per lead (form)	₹1,003.21	9,824
☐	Liban Mattresses New Orthopedic Lead Funnel Jan 20	412 Leads (Form)	48,033	₹34.64 Per lead (form)	₹14,273.59	100,058
☒	Liban Mattresses - refreshed	173	47,031	₹50.05	₹8,658.97	68,146

OUR WORK

Client Type: Krishna Real Estate

Goal: Increase leads

Result: Generated 136 leads in 74 Days



The screenshot displays the Facebook Ads Manager interface for a client named 'Krishna Developers'. The top navigation bar includes the 'Campaigns' tab, account name, and various filters like 'Opportunity score' and 'Updated just now'. Below this, there are buttons for 'All ads', 'Actions', 'Had delivery', and 'Active ads'. A search bar is present for filtering by name, ID, or metrics. The main content area shows a table of campaigns with columns for campaign name, results, cost per result, amount spent, impressions, reach, and ends. Three campaigns are listed: 'Krishna RE | Agri Land | Moinabad | Jan 20...', 'Krishna RE Open Plots- Jan2026', and 'Krishna RE_Farmhouse sale'. The table also includes a 'Columns: Custom' dropdown and a 'Breakdown' button.

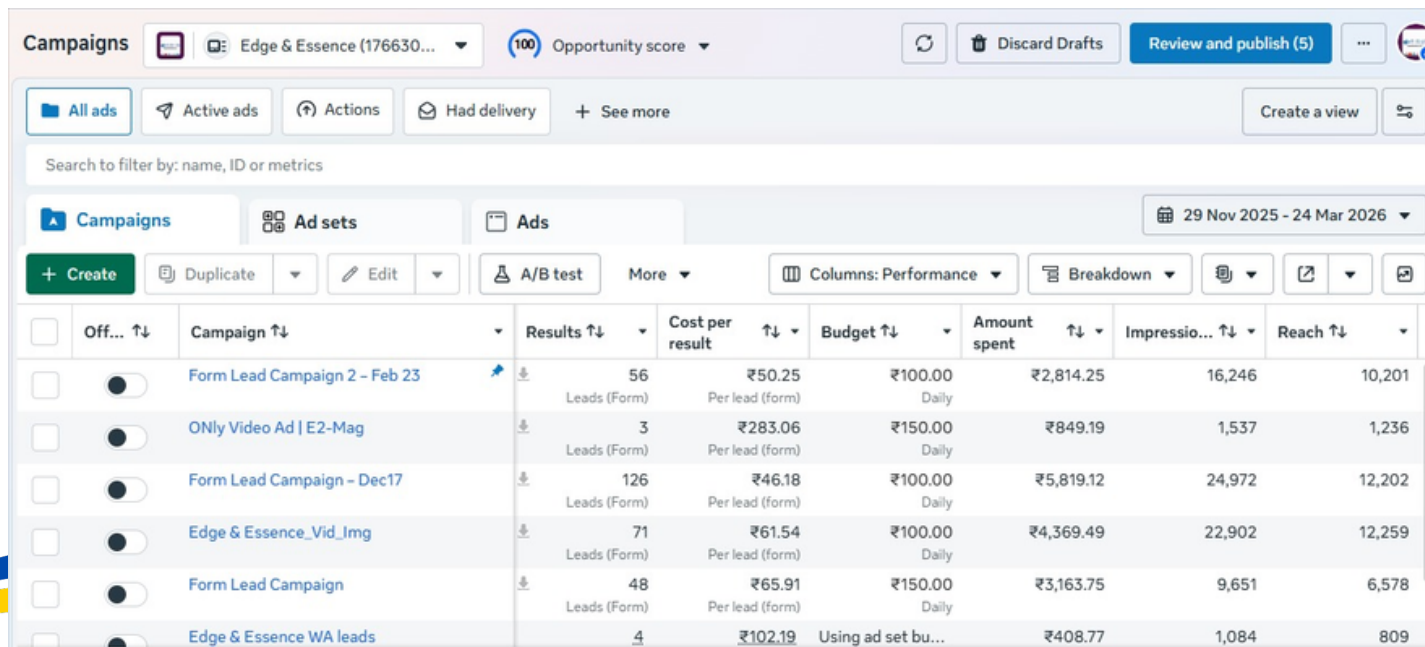
	Off... ↑↓	Campaign ↑↓	Results ↑↓	Cost per result ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends
☐	☐	Krishna RE Agri Land Moinabad Jan 20...	40 Leads (Form)	₹226.15 Per lead (form)	₹9,046.17	37,730	18,244	
☐	☐	Krishna RE Open Plots- Jan2026	61 Leads (Form)	₹241.62 Per lead (form)	₹14,738.74	34,844	13,303	
☐	☐	Krishna RE_Farmhouse sale	35 Leads (Form)	₹376.07 Per lead (form)	₹13,162.59	45,857	27,842	

OUR WORK

Client Type: Edge & Essence

Goal: Increase leads

Result: Generated 308 leads in 116 days



The screenshot displays the Facebook Ads Manager interface for the 'Edge & Essence' account. The top navigation bar includes the account name, an 'Opportunity score' of 100, and buttons for 'Discard Drafts' and 'Review and publish (5)'. Below this, a filter bar shows 'All ads' selected, with options for 'Active ads', 'Actions', and 'Had delivery'. A search bar is present for filtering by name, ID, or metrics. The main content area is divided into tabs for 'Campaigns', 'Ad sets', and 'Ads', with 'Campaigns' currently active. A date range of '29 Nov 2025 - 24 Mar 2026' is selected. A toolbar at the top of the table allows for creating, duplicating, editing, and testing campaigns, as well as adjusting columns and breakdowns. The table itself lists several campaigns with their respective performance metrics.

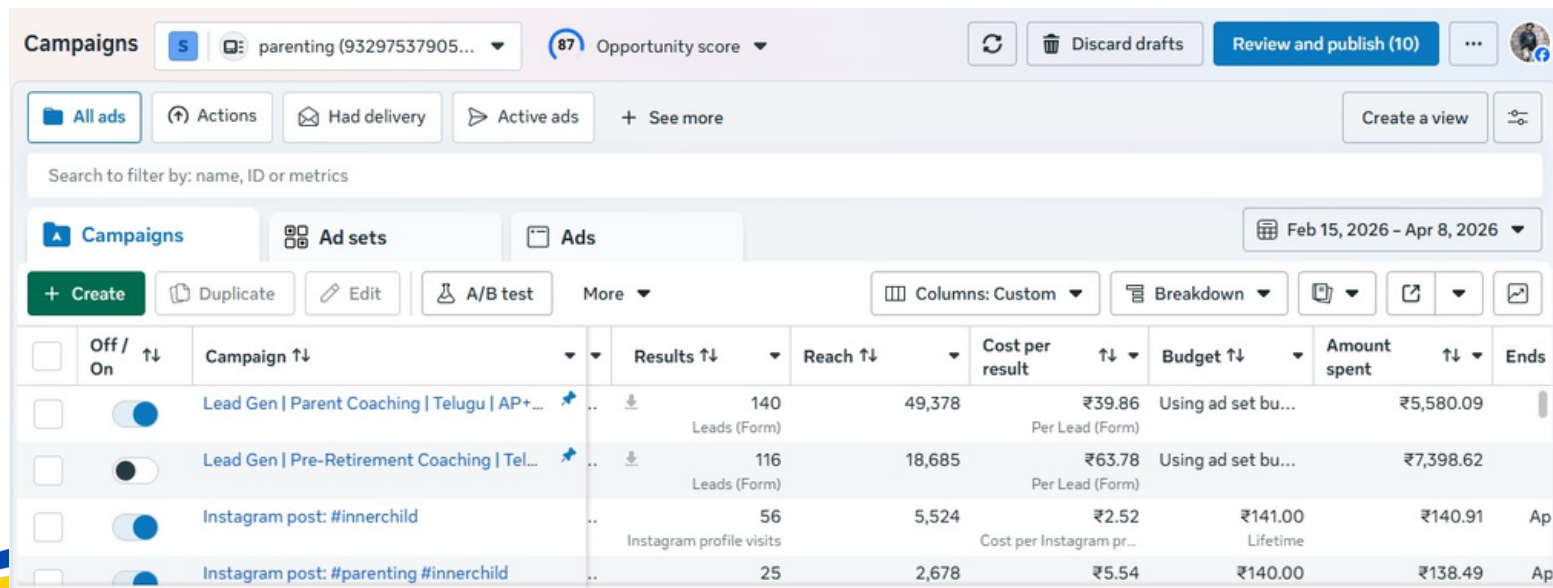
Off...	Campaign	Results	Cost per result	Budget	Amount spent	Impressio...	Reach
☐	Form Lead Campaign 2 - Feb 23	56 Leads (Form)	₹50.25 Per lead (form)	₹100.00 Daily	₹2,814.25	16,246	10,201
☐	ONLY Video Ad E2-Mag	3 Leads (Form)	₹283.06 Per lead (form)	₹150.00 Daily	₹849.19	1,537	1,236
☐	Form Lead Campaign - Dec17	126 Leads (Form)	₹46.18 Per lead (form)	₹100.00 Daily	₹5,819.12	24,972	12,202
☐	Edge & Essence_Vid_Img	71 Leads (Form)	₹61.54 Per lead (form)	₹100.00 Daily	₹4,369.49	22,902	12,259
☐	Form Lead Campaign	48 Leads (Form)	₹65.91 Per lead (form)	₹150.00 Daily	₹3,163.75	9,651	6,578
☐	Edge & Essence WA leads	4	₹102.19	Using ad set bu...	₹408.77	1,084	809

OUR WORK

Client Type: Parenting Coach (Capt. Suraj Tuluri)

Goal: Increase leads

Result: Generated 337 leads in 53 days



The screenshot displays the Facebook Ads Manager interface. At the top, the account is set to 'parenting (93297537905...)' with an 'Opportunity score' of 87. The main view is 'Campaigns', showing a list of four active campaigns. The table includes columns for campaign status, name, results, reach, cost per result, budget, amount spent, and end date. The first two campaigns are lead generation for Telugu-speaking parents, while the last two are Instagram posts targeting innerchild and parenting audiences.

Off / On	Campaign	Results	Reach	Cost per result	Budget	Amount spent	Ends
☒	Lead Gen Parent Coaching Telugu AP+...	140 Leads (Form)	49,378	₹39.86 Per Lead (Form)	Using ad set bu...	₹5,580.09	
☒	Lead Gen Pre-Retirement Coaching Tel...	116 Leads (Form)	18,685	₹63.78 Per Lead (Form)	Using ad set bu...	₹7,398.62	
☒	Instagram post: #innerchild	56 Instagram profile visits	5,524	₹2.52 Cost per Instagram pr...	₹141.00 Lifetime	₹140.91	Ap
☒	Instagram post: #parenting #innerchild	25	2,678	₹5.54	₹140.00	₹138.49	Ap

OUR WORK

Client Type: Oro Academy (Pre-Primary Teacher Training course)

Goal: Increase leads

Result: Generated 347 leads in 30 days

Campaigns											
Ad sets											
Ads											
Jul 11, 2026 – Aug 10, 2026											
+ Create Duplicate Edit A/B test More											
Columns: Copy of Performance (4) Breakdown											
Off / On	Campaign	Results	Reach	Frequency	Cost per result	Amount spent	Impressions	CPM (cost per 1,000...)			
☐	ORO Academy Hyd Leads Campaign	127	70,429	2.07	₹55.27	₹9,783.38	145,908	₹67.1			
☐	ORO Academy BLR Leads Campaign	168	54,711	2.23	₹58.74	₹9,868.86	121,890	₹80.			
☐	ORO Academy Hyd Leads Campaign - Copy	2	813	1.09	₹95.83	₹191.66	883	₹217.1			
Results from 3 campaigns		347	122,430	2.19	₹57.19	₹19,843.90	268,681	₹73.			

OUR WORK

Client Type: Nain Kids Wear

Goal: Awareness Campaign

Result: 1,320,789 Reach & 1,961,879 Impressions

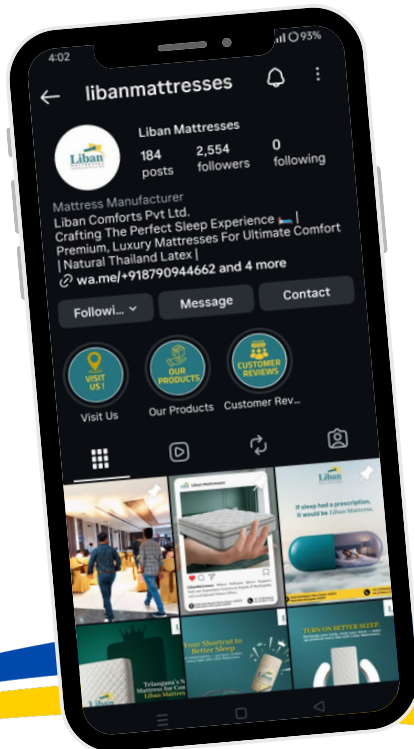
Campaigns			Ad sets		Ads		Jul 11, 2026 – Aug 10, 2026				
+ Create			Duplicate		Edit		A/B test				
More			Columns		Breakdown		Grouping				
Off / On	Campaign	Delivery	Results	Reach	Fr...	Cost per...	Amount spent	Impressio...			
☐	NK HYDI Brand Awareness July 2026	Active	1,275,316 Reach	1,275,316	1.49	₹4.05 Per 1,000 Pe...	₹5,162.23	1,902,156			
☐	Instagram post: ❤️ Because the Best Fashion...	Off	274 Instagram profile visits	6,840	1.01	₹0.52 Cost per Inst...	₹141.96	6,879			
☐	New Leads Campaign 2 OFFER	Off	161 Messaging conversations s...	28,846	1.47	₹24.52 Per Messagi...	₹3,948.19	42,502			
☐	New Leads Campaign OFFER NEW	Off	Messaging Conversation St...	—	—	Per Messagi...	₹0.00	—			
☐	Instagram post: 👖 Denim days just got cooler! 🌞🔥...	Off	Instagram profile visit	—	—	Cost per Inst...	₹0.00	—			
☐	New Leads Campaign 10-50% OFF + ONLINE DELIVERY	Off	47 Messaging conversations s...	8,599	1.20	₹14.22 Per Messagi...	₹668.33	10,342			
Results from 6 campaigns ⓘ			Multiple conversions	1,320,789 Meta Account...	1.49 Per Meta A...	Multiple con...	₹9,920.71 Total spent	1,961,879			

OUR WORK

Client Type: Liban Mattress

Goal: Revamp the Social Media & increase followers

Result:



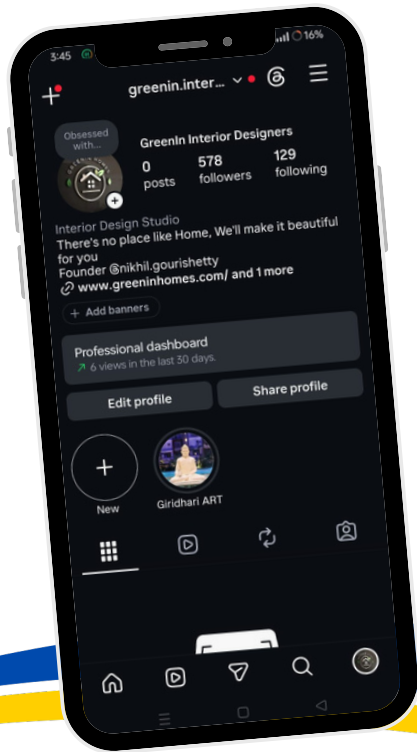
OUR WORK

Client Type: Greenin Homes

Goal: Revamp the Social Media & increase followers

Result:

BEFORE



AFTER



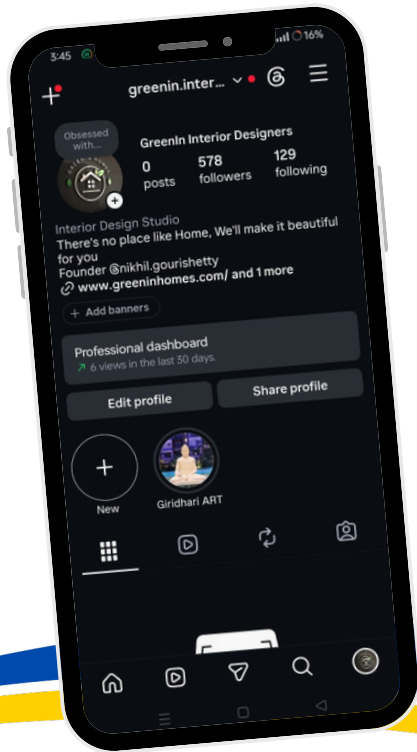
OUR WORK

Client Type: Greenin Homes

Goal: Revamp the Social Media & increase followers

Result:

BEFORE



AFTER

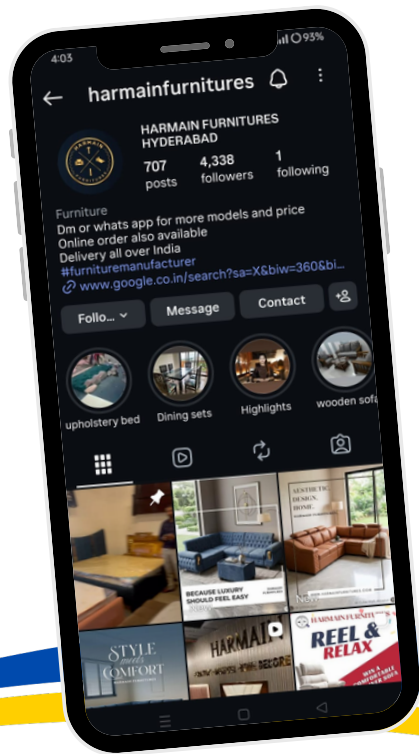


OUR WORK

Client Type: Harmain Furnitures

Goal: Revamp the Social Media & increase followers

Result:

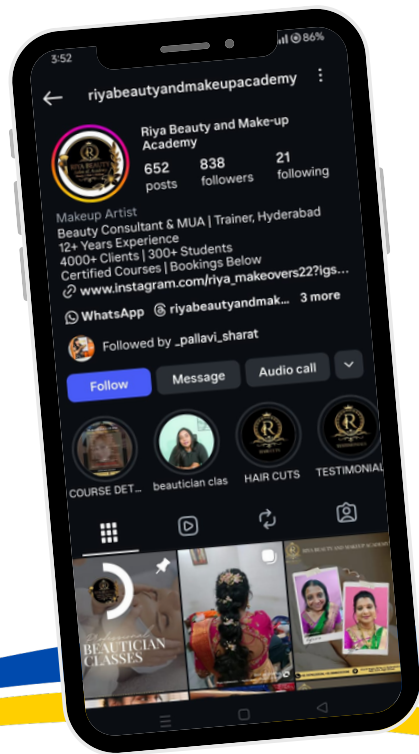


OUR WORK

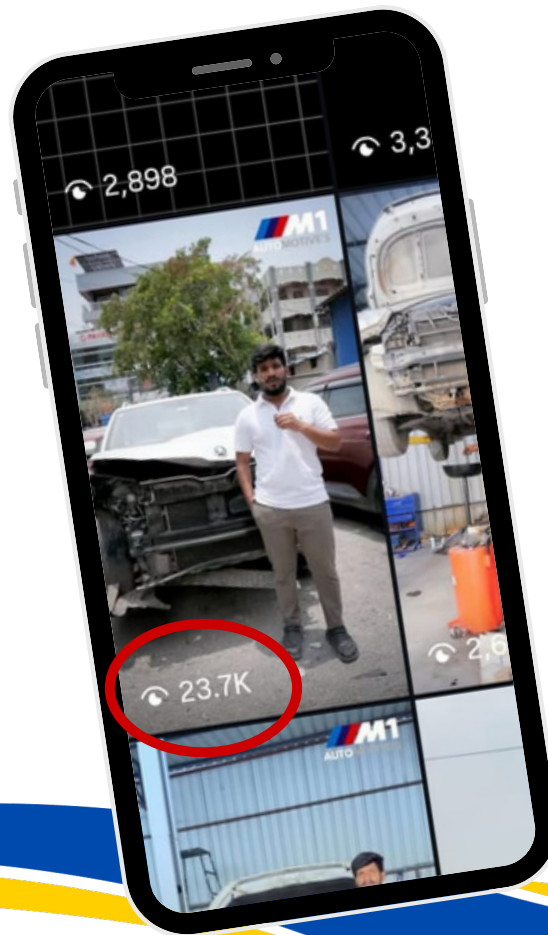
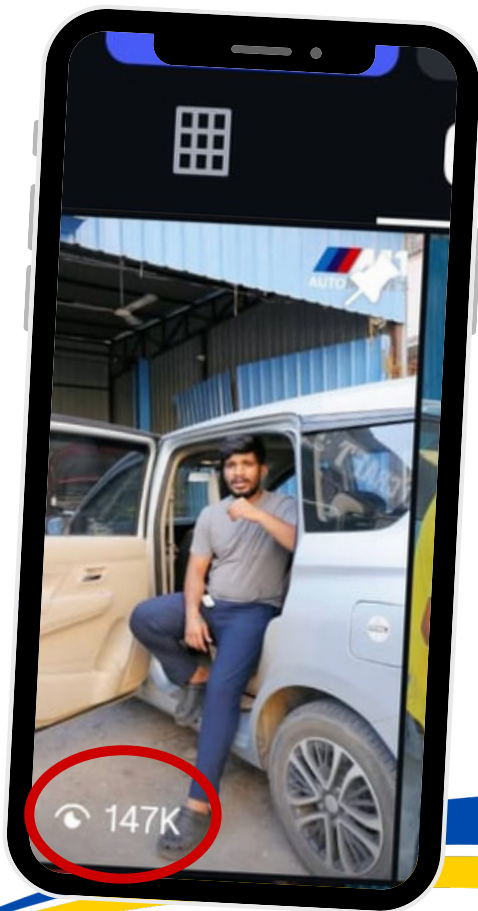
Client Type: Riya Beauty and Makeup Academy

Goal: Revamp the Social Media & increase followers

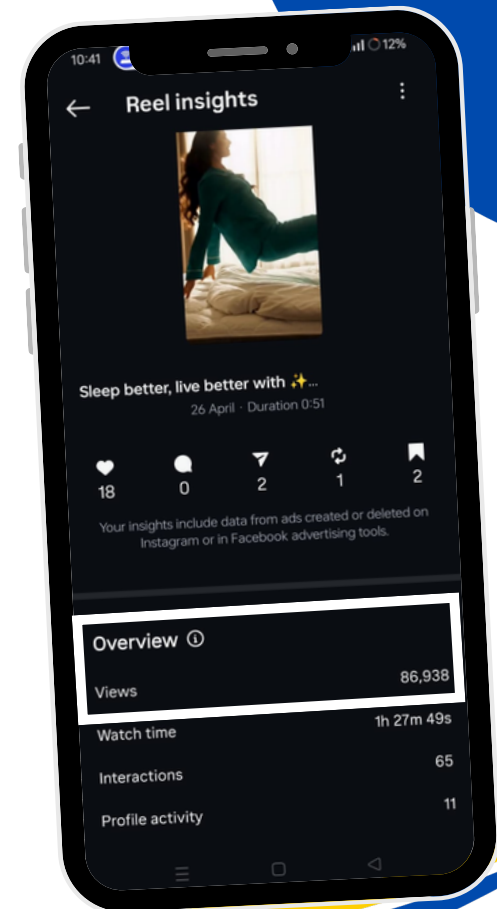
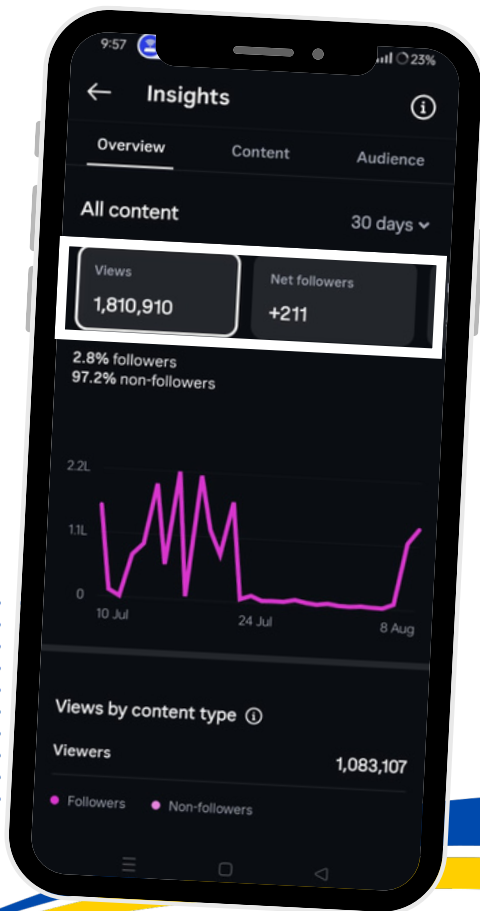
Result:



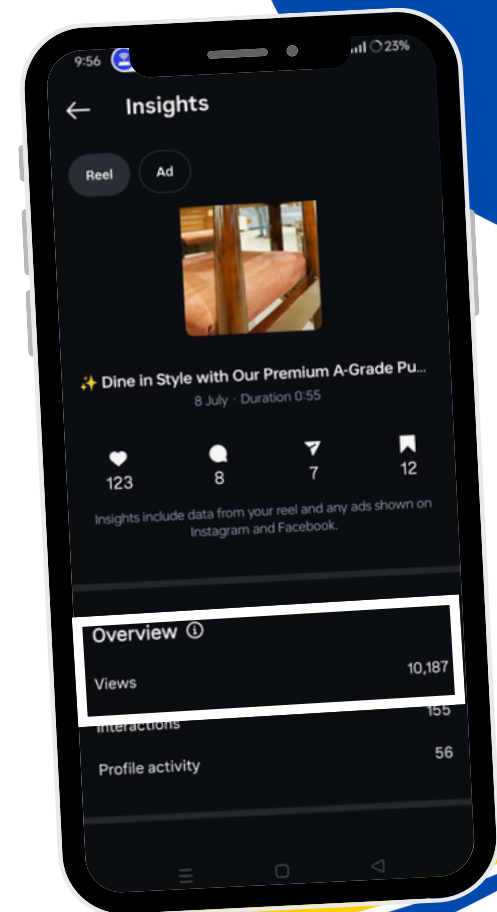
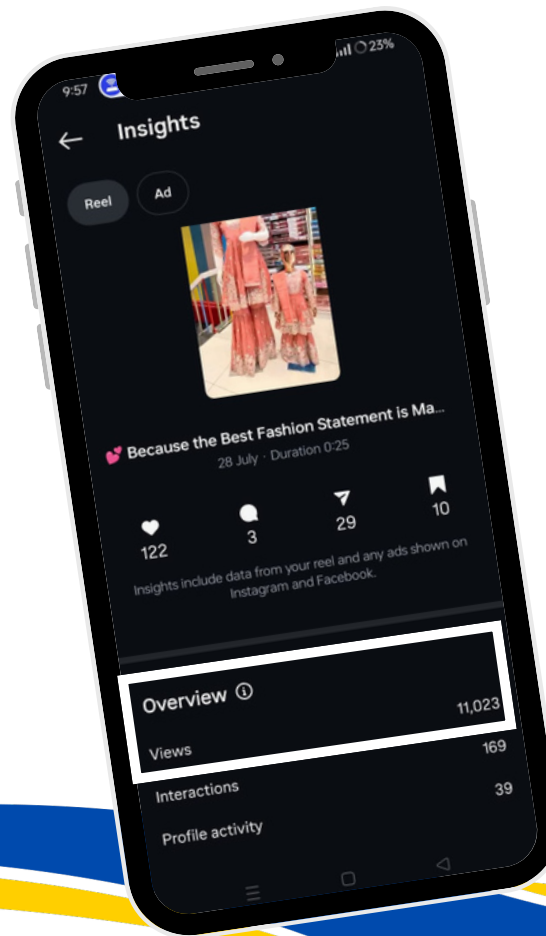
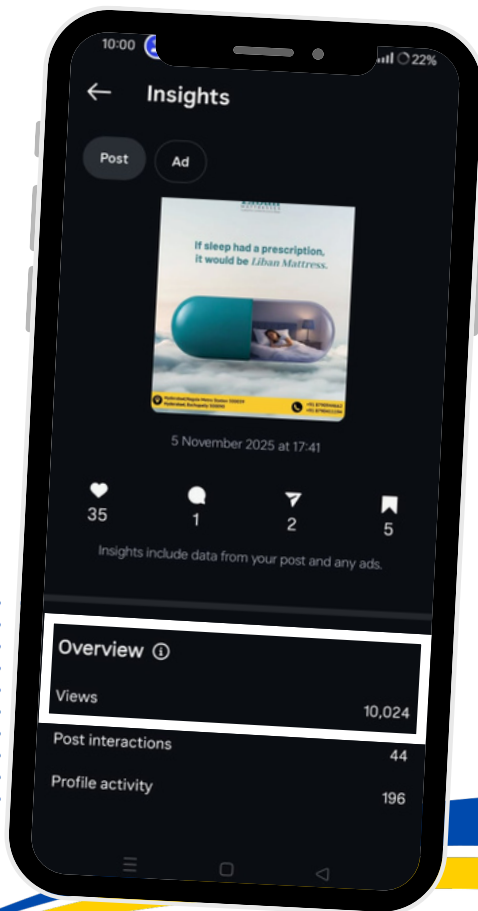
OUR WORK



OUR WORK



OUR WORK





Let's build something impactful together.
Contact us for a **free consultation** today!

CONTACT US



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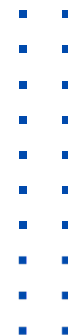
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